

FRAMEWORK EXAMPLE (OBESITY)

Significant Health Need: Obesity

Goal: To reduce obesity in adults and children													
Resources Hospital Nutrition Program personnel, Hospital Information Services, \$10,000 per year over 3 years for software, Community Benefit staff time Hospital Marketing Department, printed materials													
Planned Actions		Evaluation Plan & Anticipated Impact											
Activities ³	Lead Org / Dept	Outputs				Short-Term Outcomes				Long-Term Outcomes ⁷			
		Indicator	Data Source	Current Value (year)	Target Value (year)	Indicator	Data Source	Current Value (year)	Target Value (year)	Indicator	Data Source	Current Value (year)	Target Value (year)
Conduct nutrition education series for overweight & obese adults	Hospital Nutrition Program	# adults who participated in program	program attendance records	88 adults participated in program (FY 2012)	100 adults participate in program (FY 2013) 150 (FY 2014) 200 (FY 2015)	% of adults who participated in program with increased knowledge	pre/post test scores	Unknown: Baseline data to be collected in pre-test	60% participants demonstrate increased knowledge (FY 2013)	% Adults who consume 5+ servings fruits & veggies per day	State's Behavioral Risk Factor Surveillance System (HCI Dashboard)	22% adults in County A consume 5+ servings fruits & veggies per day (2009)	26% adults in County A consume 5+ servings fruits & veggies per day (2020)
		# educational sessions conducted	program records	4 educational sessions conducted (FY 2012)	5 educational sessions conducted (FY2013) 5 (FY 2014) 5 (FY 2015)								
Add technology-supported counseling to nutrition program	Hospital Nutrition Program	Technology-supported counseling added to nutrition program	N/A	N/A	Vendor chosen (FY 2013) Tech integrated (FY 2014) Tech-counseling provided to all participants (FY 2015)	% of adults participating in program that report eating 5+ servings of fruits and vegetables per day	pre/post test scores	Unknown: Baseline data to be collected in pre-test	5+% increase in fruit/veg eating from baseline (FY 2013) 10+% (FY2014) 15+% (FY2015)	% Adults who are Overweight or Obese	State's Behavioral Risk Factor Surveillance System (HCI Dashboard)	68% of adults in County A overweight or obese (2011)	64% of adults in County A overweight or obese (2020)